

**RULES OF THE COMPETITION IN THE PROJECT "StartUPP! PULS"
AT THE UNIVERSITY OF SCIENCE IN POZNAŃ
UNDER THE GRANT PROGRAM
US EMBASSY AND CONSULATE IN POLAND**

§1

Glossary of terms

The terms used in these Regulations mean:

1. University - Poznań University of Life Sciences,
2. The project "StartUPP! PULS" – project entitled "StartUPP! PULS" implemented by the University as part of the Grant Program of the US Embassy and Consulate in Poland: U.S. Embassy and Consulate in Poland grants program-Innovation and entrepreneurship support in Poland (#WAW-NOFO-FY22-03),
3. Center - Center for Innovation and Technology Transfer of the University (address: Kolegium Runge, ul. Wojska Polskiego 52, 60-627 Poznań) established for direct commercialization; a university-wide unit coordinating and supervising the implementation of the "StartUPP! PULS",
4. Competition - procedure aimed at evaluating the Participants of the Competition under the "StartUPP! PULS", creating no more than 5 (five) Teams and selecting the best business models from among the models prepared by the Teams,
5. Contest Participant - a person entitled to participate in the Contest, i.e. having the status of a Student who has submitted their participation in the Contest,
6. Student - a person studying at: first-cycle studies (last year) or second-cycle studies or master's studies provided by the University (full-time or part-time),
7. Application for participation in the Competition - a form containing the Participant's application for participation in the Competition - Appendix 1 to the Regulations (available on the Center's website),
8. Team - a group of no more than 3 (three) Competition Participants, formed by the Competition Committee from among the highest rated Competition Participants,
9. Competition Committee - a decision-making body consisting of 5 (five) members who are employees/co-workers of the Centre, appointed, among others, to evaluate the Competition Participants and create no more than 5 (five) Teams.

§2

General provisions

1. The Regulations define the conditions of participation in the Competition, including the rules and procedures regarding:
 - a. application for participation in the Competition,
 - b. Participants evaluation and the methods of creation of no more than 5 (five) Teams, each consisting of no more than 3 (three) Competition Participants,
 - c. organization of Team work.
2. The project "StartUPP! PULS" is implemented as part of the Grant Program of the U.S. Embassy and Consulate in Poland: U.S. Embassy and Consulate in Poland grants program-Innovation and entrepreneurship support in Poland (#WAW-NOFO-FY22-03), aimed at promoting innovation and entrepreneurship in Poland. The main goal of the Project is to raise the awareness of the University's academic community in the area of innovation and academic entrepreneurship.
3. Under the project "StartUPP! PULS" the following actions will be taken:
 - a. creating and raising awareness about innovation and academic entrepreneurship,
 - b. building competences in the field of business models of innovative projects, including:

- identifying market needs,
- defining a potential customer,
- defining value propositions,
- reaching the market,
- planning the path of commercialization of the invention,
 - c. improving the skills of preparing investor presentations and pitch speeches,
 - d. conducting professional workshops on business modeling conducted under the supervision of experts from the Centre,
 - e. organization of the StartUPP! PULS Demo Day - meetings of academic teams with representatives of the socio-economic environment and "pitch" presentations,
 - f. organization of lectures by US experts in the field of innovation management and academic entrepreneurship,
 - g. publication of good practices in the field of commercialization from well-known American universities.

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Subjective and objective scope of the Competition

1. The Contest is conducted through public open call for proposals within the University and is directed at authorized persons, i.e. Contest Participants.
2. The Competition is organized by the University and conducted by the Centre, which also provides organizational and administrative support as well as formal and legal support for the proceedings.
3. The participation in the Competition and participation in the Team does not entitle the Participants to any claims against the University, in particular related to: participation in the Team and the acquisition by the University of any property rights to the intellectual property developed by the Teams as part of the Competition.
4. Participation in the Team does not transfer or entitle its members to obtain or use any intellectual property rights of the University.
5. The University acquires all proprietary rights to the intellectual property developed by the Teams as part of the Competition, in particular proprietary copyrights to all works.

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Rules and procedures for submitting proposal in the Competition

1. A Competition Participant who is interested in participating in the Competition declares his/her participation in the Competition Application Form. The recruitment start date is December 1, 2022. The application should be submitted in electronic form (word version) and sent to the following e-mail address: anna.domaslowska@up.poznan.pl by December 15, 2022.
2. The Center performs a formal assessment of the submitted Applications for participation in the Competition in terms of meeting the formal requirements and compliance with the documents related to the "StartUPP! PULS". If, in connection with the conducted formal assessment, the Application needs to be supplemented or corrected, the Center shall call the Competition Participant by e-mail to supplement or amend the Application within 5 (five) days from the date of receipt of the request.
3. In the event of a positive formal assessment of the Application, the Competition Participant shall immediately submit it in the following versions: electronic (word version) to the e-mail address: anna.domaslowska@up.poznan.pl and in writing at the Centre location.

4. If the Application for Participation in the Competition is not supplemented with formal deficiencies within the prescribed period, or if such Application is submitted after the deadline for the application, the Application shall be left unprocessed.
5. Applications for participation in the Competition submitted by Competition Participants, which have passed the formal evaluation, are sent for substantive evaluation. In the case of supplementing or changing the Notification referred to in sec. 2 of this paragraph, it is subject to assessment in the supplemented/changed version.
6. The Center is entitled to set another date for submitting Applications for participation in the Competition (the so-called next call). The University reserves the right to extend the final date of each recruitment in justified cases.

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Rules and procedure for evaluating Competition Participants and creating Teams

1. The Center provides the Competition Committee with all Applications for participation in the Competition submitted as part of the Competition. Applications are assessed by the Competition Committee according to the criteria and scoring specified in the Competition Application form.
2. On the basis of the evaluations of individual Applications for participation in the Competition provided by the Competition Committee, the Center prepares a ranking list of Competition Participants.
3. After determining the ranking list of Competition Participants, the Competition Committee creates no more than 5 (five) Teams from among the Competition Participants who obtained the highest number of points in accordance with the ranking list.
4. The decision on the creation of Teams is issued no later than within 30 (thirty) days from the date of expiry of the deadline for a given recruitment under the Competition. The University reserves the right to extend the deadline for issuing a decision in justified cases.
5. The Center is obliged to immediately notify the Competition Participants by e-mail about the decision made regarding their evaluation and participation in the Teams.
 6. The decisions of the Competition Committee regarding the evaluation of the Competition Participants and the formation of the Teams are final.

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Rules and mode of organization of Teams' work

1. The task of each Team is to prepare a business model according to the Lean Canvas methodology for the intellectual property selected by the Center and owned by the University.
2. The Teams will prepare business models from January 15, 2023 to May 15, 2023.
3. The Teams' work on business models will be supervised by employees/associates of the Centre, during 6 (six) workshop meetings for each Team.
4. Teams have the opportunity to hold individual consultations with the Project Manager "StartUPP! PULS" in the total number of 80 (eighty) hours for all Teams.
5. The final of the Competition is the selection of the best business models from among those prepared by the Teams, presented by the Teams during 5-minute speeches combined with a pitch presentation in front of the jury consisting of experts and market partners of the University during the StartUPP! PULS Demo Day.
6. Teams of no more than 3 (three) whose business models will receive the highest ratings

- from the jury during StartUPP! PULS Demo Day, will be rewarded. Winning Teams will be notified of their win during StartUPP! PULS Demo Day.
7. Rewards for the winning Teams announced during StartUPP! PULS Demo Day will comprise of:
electronic equipment, or
office accessories, or
other.
 8. The university reserves the right to define the rewards during StartUPP! PULS Demo Day.

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Final Provisions

1. The University reserves the right to amend the Regulations at any stage of the Competition.
2. All communications related to the Competition, including changes to the Regulations, are announced on the Center's website in the Project tab "StartUPP! PULS".
3. The Regulations are internal regulations established on the basis of guidelines contained in documents related to the Project "StartUPP! PULS". The provisions of the Regulations do not constitute the legal basis for any claims of Competition Participants, Teams or other persons against the University.
4. In matters not covered by the Regulations, the provisions of generally applicable law shall apply, in particular the Act of July 20, 2018. Law on Higher Education and Science, guidelines contained in documents related to the Project "StartUPP! PULS" and the provisions of the internal law of the University.